

# EXPLORING THE WORLD OF SCODIX

WHAT IS SCODIX AND WHAT CAN IT DO FOR YOU?



## Touch the senses

Scodix is a print finish that adds a luxury look and feel to ordinary print runs by producing a raised ink effect. It is a digital enhancement printed on top of an image after the printing and laminating process.

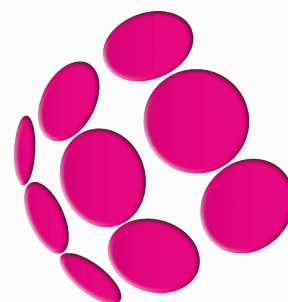
Scodix has to be seen and felt to appreciate that it's a great way to upsell, enhance and adds real value to standard printing.

Although often compared to UV, this digital application provides a much faster turnaround than standard SPOT UV. It's more economical on short runs and the variable depth of scodixing is something you cannot get with Spot UV\*.

Scodix can deliver beautiful finishes, smooth, textured, high or low build, the effects are endless. Great for Business cards, Brochures, Presentation Folders and Greeting Cards, creating unique print that stands out from the rest leaving a lasting impression with Scodix.

## Technological advantages

- Economical short runs
- Flexibility to enhance both digital and offset prints
- Scodix does things that traditional offset spot UV cannot
- Variable content
- Variable depth, finish, surface area
- Scodix can be applied to most paper weights although the effect is greater with coated papers



---

\*Spot UV - A clear coating applied to printed products creating a shiny finish using UV light to cure the varnish placed on the printed paper.